

The GOOD NEWSPAPER

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2021 THE YEAR OF GIVING









CINCINNATI



Nonprofits supported

Startups supported

COLUMBUS

• \$414,500 in scholarships awarded

CLEVELAND

• \$25,000 in scholarships awarded

CINCINNATI

• \$116,000 in scholarships awarded

INDIANAPOLIS

• \$132,000 in scholarships awarded

SPRINGFIELD

• \$30,500 in scholarships awarded

in scholarships awarded in 2021

\$718,000

APPLY AT COHATCH.COM/IMPACT

MEET OUR 2022 IMPACT CLASS



Meet the Goodwill Foundation of Central & Southern Indiana, one of our COhatch Indianapolis Give Scholars! Goodwill strives to change lives every day by empowering others to increase their independence and reach their highest potential through education, health and employment. With existing barriers to employment, such as a limited education, disability, or criminal history, Goodwill employs and educates thousands of Hoosiers and provides them with wrap-around support.

One example of how Goodwill achieves their mission in Indiana is Goodwill's Nurse Family Partnerships program that pairs low-income, new mothers with a nurse to check in with them during their pregnancy. The nurse continues to check in for the first two years of the child's life, to ensure both mother and baby are doing well. They have been growing this program since 2011 and have served over 5,000 moms!

They are also working on a major expansion of the organization's New Beginnings program, which provides employment, educational training and coaching for recently incarcerated individuals through job training and classroom learning. The program helps its participants obtain certifications and connects them with employers to set them up for a permanent future in the workforce. Last year, they received a large grant for the New Beginnings program that will allow for a major expansion over the coming years.

The Goodwill Foundation plans to use COhatch locations to connect with people in the city they might not normally have a chance to meet. COhatch is grateful to have Goodwill as one of our Give Scholars for all of their community development efforts in our neighborhoods!



Meet Same As U, a COhatch Indianapolis GIVE Scholar. Their organization serves young adults with developmental disabilities to help them live the lives they imagine. Posthigh school, these individuals often don't have the same opportunities as their peers in the process of enrolling for college. Essentially, Same As U provides students with a college-like atmosphere, where they are offered educational resources while still getting the "fun" aspect of a college experience. This program serves to remind these individuals that they have a purpose while fostering a plan for their future that instills a general sense of self-worth.

Since COVID began, the organization has grown from eight students to 49. Continuing with this growth, Same As U has also worked to develop and expand their programming. This past year, students partnered with the church that houses the nonprofit and managed the details of VBS programs, such as snack planning, delivery, and budgets. This helped the church and gave students experience in executing a plan.

In 2022, Same As U plans to continue its growth by securing a future campus for the organization, where they can lead this program on a larger scale and potentially have a retail component to allow students to work on-site. This will allow their nonprofit to expand from two classrooms to six. Same As U is excited to use COhatch spaces as a general meeting place for students' parents as well as a location to host team board meetings. At COhatch, we are honored to be a small part of an organization like Same As U that's doing work that makes a difference.



Meet Young Life of Indianapolis! Young Life is a faith-based community mentoring program for middle school (WyldLife) and high school (Young Life) students. The 'Club' aspect of Young Life focuses on

fun activities and games with a faith-based message at the end, while the 'Campaigners' gatherings highlight more small group conversations around life and faith. The community averages around 80 kids, but can range from 30-150 depending on the location.

During COVID, the Young Life group in Fishers, Indiana, started "front door interviews", where adult leaders would show up at a student's door to do a short interview and give them a goody bag, all while being separated by a six foot broom. They posted the interviews on their Instagram for their followers to see!

Coming up in February, Young Life has an overnight trip planned with a "mystery bus" to surprise kids with a mystery trip and unknown destination! Since Young Life doesn't have office space and previously met in coffee shops, they are excited to use their COhatch Give Scholarship to have a professional meeting place that's dedicated to work and meet.



PARTNERS IN HEALTH

Meet Partners In Health, one of our COhatch Cleveland Give Scholars! Partners In Health (PIH) strives to provide global healthcare in impoverished communities by establishing long-term relationships. PIH's mission is based on a unique model that focuses on both healthcare and social justice, which is something that differentiates it from many other healthcare organizations. Instead of following a traditional patient and doctor relationship, PIH works on forming a partnership with the community to ensure long-term results and success. After identifying and integrating themselves into these impoverished communities, they build hospitals and train doctors

Last year, Partners In Health hosted an event with leaders from the Haitian diaspora who spoke about their journeys and told their stories to help bring their vision for their communities to life. The documentary Bending the Arc on Netflix highlights Partners In Health's journey with innovative health care in impoverished nations. Though most of the PIH team is based primarily in Boston, Massachusetts, Jherod Bauders is the only employee currently in Cleveland, who is excited to use the COhatch Ohio City location to get a "community feeling" while working remotely. It also makes for the perfect space to bring fellow employees when they're in town for a visit!



Headquartered in Chicago, but with team members in Cleveland, Financial Health Network (FHN) is a COhatch GIVE Scholar that strives to improve financial health for all through its relationships with organizations and businesses big and small. They work with companies such as JP Morgan Chase to ensure employee and consumer financial needs are met with the right solutions. Financial Health Network also runs an innovation lab that works with fintech companies and startups focused on solutions for low-to moderate-income individuals, while continuing to work on both grant and consulting projects across industries.

Last year, FHN launched a podcast called "Emerge Everywhere", with their founder and CEO Jennifer Tescher, as the host. The podcast focuses on interviewing leaders across various industries with the idea that financial health impacts every sector and demographic. Heading into 2022, Financial Health Network will be going back to in-person events. Together with COhatch, the FHN team will finally get the chance to collaborate face-to-face with team members and clients who are excited to share a working environment with others.



Project Fireflies, located in Cincinnati, is a nonprofit organization that strives to empower adolescents and young adults suffering from trauma, to move forward with strength, courage, and a strong spirit. In 2022, Project Fireflies plans to narrow this mission down even further by focusing on the trauma of grief.

During the 2021 holiday season, Project Fireflies donated holiday care packages to three different families who experienced the loss of a sibling or parent in 2021. Their goal in doing this was to bring families together to experience comfort and joy during a difficult time. In the next year, Project Fireflies is excited to put on their Holiday Light Show again, where a family who has experienced heartbreak is chosen to receive a synchronized holiday light show at their house. As a new organization and COhatch GIVE Scholar, they are grateful for the exposure that the COhatch community gives them, both in promoting events and attracting potential new donors.

MEET OUR 2022 IMPACT CLASS



Shape is a creative arts and education-based program that allows Cleveland high school and college interns to get hands-on experience in the fields of photography and film with full-service, high-quality work. In the midst of COVID precautions and health concerns, Shape worked with the Cleveland School District to transition all high school graduation ceremonies across the board to livestreaming with photo and video coverage, a service they will continue to offer clients going forward.

In the next year, Shape plans to host several webinar-type classes where they will bring in Cleveland-based professionals who work in film photography to speak to interns as well as offer them real-life experience and guidance. With their 2-person office at COhatch's Ohio City location, Shape is looking forward to seeing how the team's work dynamic and environment will change as COhatch provides the opportunity for the team's space to grow with the evolution of their organization. Shape also plans to use COhatch's conference and meeting rooms to host team meetings for interns to work in collaboration with each other.



Located in Cincinnati, Courageous Love, or Undivided Inc., is a nonprofit with a mission to unite and ignite people for racial justice and healing by creating honest conversations within communities. Their experiential intensives are designed to catalyze participants into action through two of their current programs: LivingUNDIVIDED and WorkingUNDIVIDED. An example of this is how their program's participants contributed to Issue 44, also known as "Preschool Promise." Issue 44 was created to increase preschool education access in Cincinnati, whose students are predominantly Black. LivingUNDIVIDED participants called on registered voters to help them pass Issue 44, an initiative that was succeeded by astronomical numbers.

Last year, they launched "WorkingUNDIVIDED" by facilitating a six-week cohort at the Miami Township Police Force that included people of both white and black races to create a safe space for participants to learn from each other. Their team cohorts will start up in February of 2022 for teams of all sizes and industries. Cohorts will continue throughout the year in four cohort seasons and opportunities for individuals to participate in cohorts will start in April.

Since Courageous Love is a remote team with employees in Cincinnati and Columbus, they are excited to have access to COhatch locations in both cities for their team to use. They also plan to use meeting rooms for team conferences, video content creation, holiday parties, and podcast recording. COhatch also gives them the opportunity to meet and collaborate with other companies within the community, which will enable them to further connect and network with others!

WANT TO BE A PART OF OUR 2022 CLASS?



We're giving away 2.2 million in scholarships in 2022 and want you to be a part of our evergrowing ecosystem of impactful organizations.

Learn more at cohatch.com/impact

Want to impact local startups and nonprofits?





Get in touch with us at impact@cohatch.

INTRODUCING...

COHATCH MARKETPLACE







As COhatch grows with each brickand-mortar location, we have seen what unexpected world events can do to small, local businesses. Throughout the pandemic, we realized just how important it is to continue to build community, near and far, with people just like us who want to see our neighborhoods thrive, no matter the time of year or circumstance. So, we developed COhatch Marketplace to help small businesses use the resources of big businesses and technology.

But what is it?

COhatch Marketplace is our take on a digital community that's heavily focused on supporting local businesses and individuals where we live. Through this new community site, you'll be able to find local restaurants, services, farmers markets, and more with just a few clicks. Supporting and connecting with

local businesses has never been easier. If you own a small business, no matter if you're in a COhatch city or not, you'll be able to list your business to help create an ever-growing network of neighbors that help you reach your goals. You can now build a local and loyal audience where you work, meet, and live (even if that's at your home office).

While you're growing your digital audience, you'll also be able to grow your personal and professional network with new ways to search for COhatch members and businesses through member profiles and groups. Get the answers and recommendations you need when you're searching for a graphic designer or lawyer with a few clicks. You'll even be able to request meeting and event spaces at our COhatch locations for things like your Monthly Knitting Group and DIY workshops.

We are continuing to develop COhatch Marketplace and will soon add an Education Portal, a Volunteer Opportunity and Support section, COhatch Member & Family Perks, and a matchmaking app for local startups and investors.

You can sign up today at **cohatchmarketplace.com** and list your business, create your member profile, and start growing your business and network where you work, meet, and live.

Because supporting local should always be easy.



Inside Our Community

Putting the "Community" in Community Manager

Meet Laurie, our incredible COhatch Delaware Community Manager who started working with COhatch before Delaware even opened its doors! Laurie truly embodies all of our core values, but the one that is certainly her passion is contributing to and supporting nonprofits.

Laurie has worked with the Women's City Club of Delaware since 2006 to further their mission of providing safe and affordable transitional housing to more than a thousand women who often fall through the cracks in social services. From fundraising for their transitional housing, to getting the organization involved in COhatch's GIVE Scholar Program, to dressing up as a fairy godmother for their annual "Princess Tea", Laurie treasures her time working with the Women's City Club.

In addition to her work with the Women's City Club, Laurie has also hosted 10 blood drives at COhatch Delaware with the American Red Cross. She loves the work that the Red Cross does and it provides an easy and great opportunity for other members to give back to the community, right in their own workspace.

Our Give Scholarship program is very special to Laurie, as she loves to help brainstorm new ideas for events, fundraisers, and more. One of her favorite memories was working with one of our Give Scholars, Partners in Play, an organization devoted to helping teenagers with anxiety

and autism go to summer camp. Her idea of creating a "Not A Yard Sale" Yard Sale within COhatch Delaware raised around \$1,500 for the kids Partners in Play serves.

Laurie truly loves COhatch Delaware and the community surrounding it. We are so thankful for all of her work within the nonprofit community, and can't wait to see what she comes up with next!



Helping Local Startups Do More

Meet OCEAN Programs, a local and educational entrepreneurship accelerator. OCEAN is a nonprofit organization that trains entrepreneurs to launch and lead healthy businesses. They are on a mission to help founders build strong businesses from a place of personal health, so that entrepreneurs become positive influences and contributors to their communities. Their training programs include a competitive high-tech accelerator and 9-week course for new, small businesses called Genesis.

Along with formal training programs, OCEAN also facilitates regular events (both in-person and virtually) to help entrepreneurs build their practical business acumen while also developing healthy relationships and habits. They also work with organizations like churches, nonprofits, and higher-education to train entrepreneurs and future-founders. There are more than 250 OCEAN alumni around the world.

COhatch members can join a waitlist for a COhatch-only group of OCEAN's Genesis Entrepreneurship Training, which helps founders clarify and build their business plan.

To learn more about OCEAN and their impactful business programs or to learn more about how you can get involved, **visit oceanprograms.com/cohatch.**



Take Your Business to Bootcamp with Clark Schaefer Hackett



To kick off the new year, our Impact Sponsors at Clark Schaefer Hackett hosted a Business Bootcamp for our local entrepreneurs and startups members at COhatch The Gateway! During this four hour event, experts presented about what makes a cohesive team, booking and accounting, business taxes, IT security, hiring, and more.

Lunch was served and the information was flowing as entrepreneurs, like Amanda Greenwood from Petals That Inspire, soaked it all in. As a solo entrepreneur, Amanda found the tax and human resources sessions most useful to her small and growing business. She said, "The tricky thing about being an entrepreneur with a team of one (me, myself and I) and going into my second full year of operating, is that some of the sessions didn't apply to my business quite yet, but were still helpful to know as I hope to need those skills sooner rather than later!"

Clark Schaefer Hackett team member, Debbie Long, said, "These up and coming startup entrepreneurs have extraordinary passion for what they are doing and truly want to make a difference. For me, as an HR business advisor who believes in people, it is exciting to see them using their talents and interests to give back to others. My hope for our presentation was to bring some of my knowledge in engaging their (future) employees, along with following government regulations, and to encourage them in meeting their business goals through their people. Our appreciation goes out to COhatch for recognizing and addressing the needs of small start up and underserved businesses and providing these types of resources."



Thanks to Clark Schaefer Hackett for putting on a great first bootcamp of 2022 and contributing to our ever-growing entrepreneurship ecosystem! We plan to host other bootcamps and workshops for our members and communities this year about securing funding, scaling a business, legal assistance, and more.

If you'd like to host a workshop or bootcamp at a COhatch location, feel free to reach out to us at impact@cohatch.com to apply!

Have good news to share?

Email us at hello@cohatch.com to submit your good news for our next edition

THANKS TO OUR SPONSORS





















